

**Annual Report**  
**SFIT-E-Cell Activities (A.Y. 2018-19)**

As every year, SFIT-E-Cell is organising number of events which are well appreciated and are proving to be useful for aspirant entrepreneurs and campus start-ups. Here is a report of all activities conducted during July 2018 to March 2019.

Dr. Roshan Yedery, Manager Atal Incubation Centre, NMIMS visited SFIT and gave an awareness talk on 21<sup>st</sup> July 2018 between 5:00 - 7:00 p.m. Dr. Yedery gave informative presentation about AIC-NMIMS familiarizing attendees about various aspects of incubation center. Also, he answered numerous queries about start-ups, business models and functioning of incubation centers. At the outset, the event proved to be useful for SFIT students who aspire to have their own start-up.



Dr. Roshan Yedery , Manager, AIC-NMIMS addressing gathering during his awareness talk on 21<sup>st</sup> July 2018

- Mr. Suraj Negi, Mr. Shantanu Phatke and Mr. Steve Rodrigues conducted Graphic Designing and Video Editing workshop on 8-9 September 2018.

Around 50 students attended this workshop and learned softwares like Adobe Photoshop and Illustrator.



Attendees of Graphic Designing and Video Editing Workshop along with resource persons Mr. Steve Rodrigues (Left most (Sitting)), Mr. Shantanu Phatke (Second left(sitting)) and Mr. Suraj Negi (Fourth from left (sitting))

- Two events were conducted under the banner of Unnati 2018. Mr. Albert Wilfred D’Souza, SFIT Governing Council member and the Chairman of Aldel Education Trust gave a seminar on “How to be an Entrepreneur?” to final year students. The seminar began at 9:30 a.m. with the college Anthem. B.E. students from CMPN, INFT and EXTC departments attended the seminar. Director, Bro. Jose Thuruthiyil introduced Mr. Albert D’Souza and shared some of their common memories. A potted plant was presented to Mr. Albert D’Souza as a token of our gratitude. Soon after this, Mr. Allan Lobo, the Overall Coordinator of E-Cell, introduced Pragati – a flagship event of SFIT-E-cell. Mr. Albert D’Souza started with his insightful session by explaining the true meaning of Entrepreneurship. “To be an Entrepreneur, one should

know what one's strengths and weaknesses are!" He explained to the audience that we can be whatever we wish to be, only if we become good opportunists. He paved a way for us to see the opportunities in situations that other people might ignore and try to benefit from it. He then, shared some of his personal experiences during foundation of his printing press, bank, his efforts in founding SFIT, ST. John's Institute etc. A question-answer session followed after the seminar where in Mr. D'Souza answered the questions asked by student members.

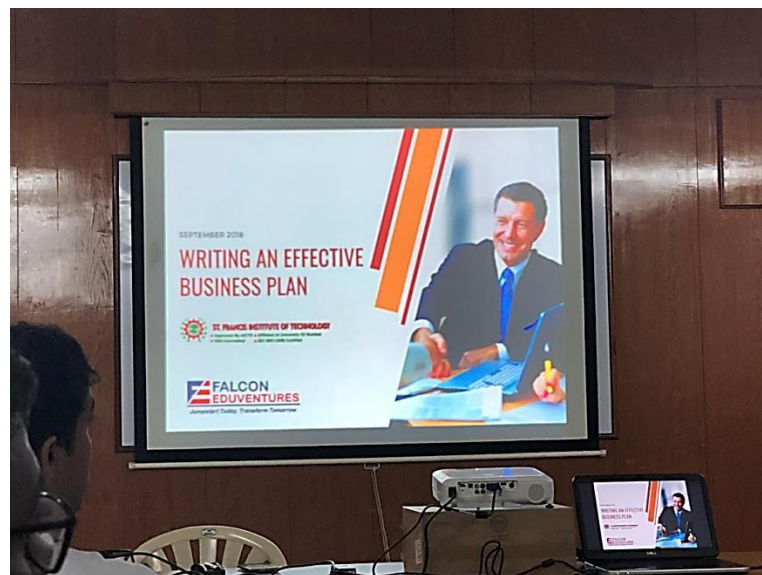


Mr. Albert D'Souza, Governing council member, SFIT and Chairman Aldel Education Trust addressing students during Unnati 2018.

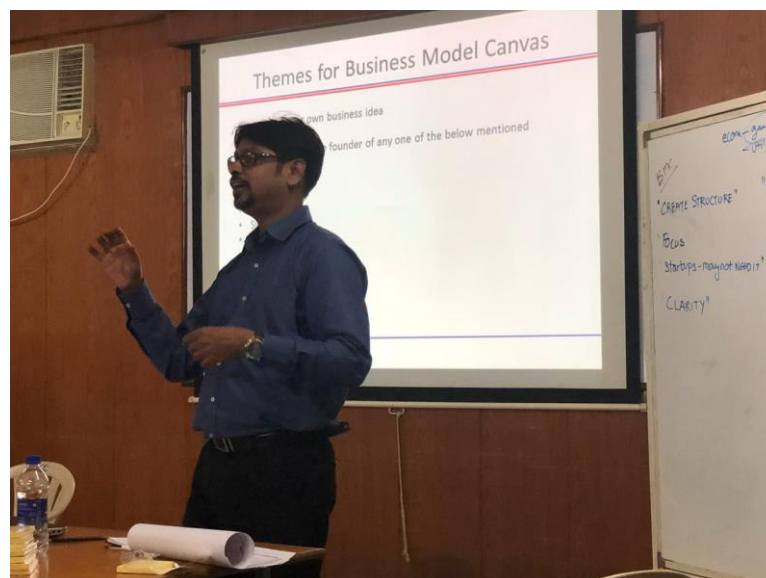


Mr. D'Souza answering queries of audience at the end of his seminar "How to be an Entrepreneur?"

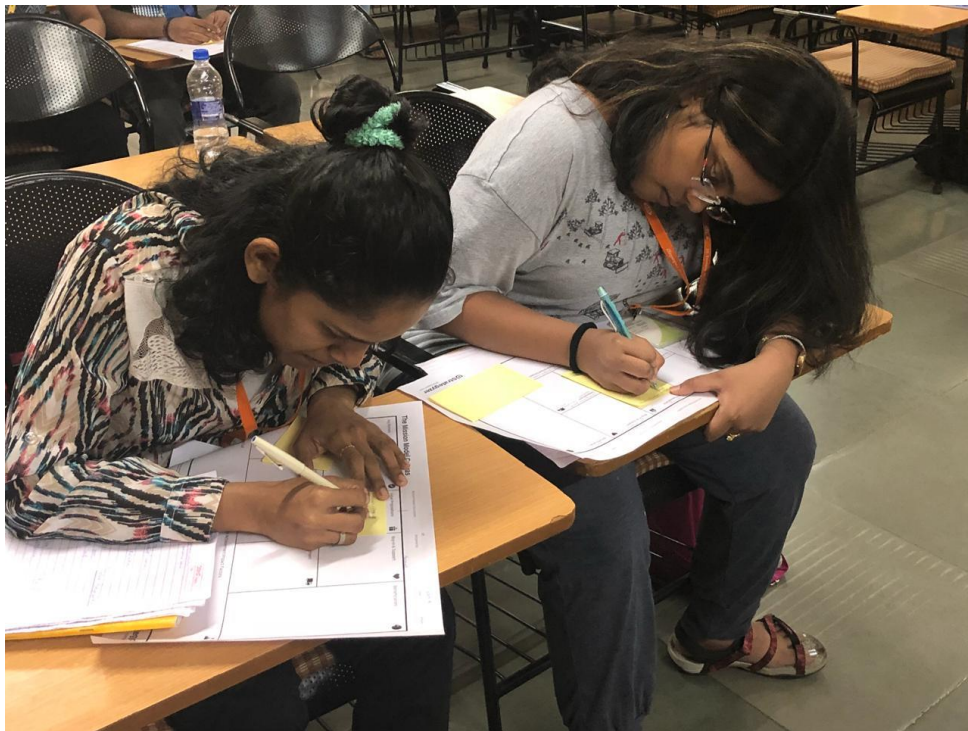
A business plan workshop took place on 22<sup>nd</sup> September 2018. The workshop was conducted by Mr. Sanket Prabhu and MR. Gaurav Karkhanis, Founder Falcon Eduventures and SFIT alumni. Attendees learnt about various aspects of developing a business model and took part in the activities related to the same. Also, use of "Business Model Canvas" was discussed.



Unnati 2018 : Business Plan Workshop



Mr. Gaurav Karkhanis of Falcon Edu ventures discussing Business Model Canvas during Unnati 2018



Participants of Unnati 2018: Business Plan Workshop

- Entrepreneurship Day (E-Day) was organised exclusively for First Year Students on 6<sup>th</sup> October 2018 where they learnt to develop co-curricular skills such as leadership, team-spirit and other entrepreneurial qualities. Participatory methods like games (Bridge building, Logo making) were organised in the first session whereas SFIT alumni members who are successful entrepreneurs interacted with the students and answered their queries. Mr. Rohan Asthana (Founder, Onbac) INFT 2009 batch was present at the event while MR. Dax Britto (Founder, DunDeal) joined through video conferencing from Auckland.

SFIT –E-Cell offered to participate actively in Rekindle 2019 – First ever alumni meet arranged by SFIT Alumni association on 5<sup>th</sup> January 2019. E-cell members had set up a booth for selling Rekindle merchandise like diaries, planners, T-

shirts, hoodies and pen drives. This initiative helped E-cell in gaining visibility, interact with alumni and faculty members and gain valuable lessons in planning, marketing and sales.



SFIT-E-cell Members at Rekindle 19 merchandise booth with Director Bro. Jose Thuruthiyil



SFIT staff members visiting E-cell's Rekindle 19 merchandise booth

Start-up fest was organised on 12<sup>th</sup> January 2019 especially for SFIT start-up community. Mr. Pranav Vyas gave an engaging talk on entrepreneurship skills.



Mr. Pranav Vyas addressing SFIT E-cell members during Start-up Fest 2019

E-cell member and start-up aspirant Mr. Het Shah from BE ITB demonstrated drone operation and how this skill can be used for monetization.



Mr. Het Shah demonstrating drone operation during during Start-up Fest 2019



SFIT-E-cell Members learning basics of drone operation during Start-up Fest 2019

PRAGATI 2019 SFIT E-cell's flagship event- a national level technical innovation and business plan competition was organised on 15-16<sup>th</sup> March 2019. During the inauguration ceremony, on 15<sup>th</sup> March 2019, Chief Guest Mr. Nayan Bheda, Founder of HashTech Ventures and Guest of Honour Mr. Sameer Wagh , Chief Architect and CEO at Commtex Solutions Pvt. Ltd. Gave enlightening talks about entrepreneurship.

In technical innovation competition around 200 persons from 56 teams across the nation participated. Judging panel consisted of twelve experts from industry and academia. After two rounds of evaluations, winners were finalized.

Business plan competition took place on 16<sup>th</sup> March 2019. There were 150 participants in 30 teams competing for the Business Plan Prizes. There were two rounds of evaluation. In the first round, multiple panels independently evaluated fixed number of teams. In the second round of evaluation, all the





SFIT Director Bro. Jose addressing Pragati 2019 participants during inauguration ceremony. Also seen in the picture (from L to R : Dr. Sincy George, Principal SFIT, Chief Guest Mr. Nayan Bheda and Guest of Honor Mr. Sameer Wagh

judges evaluated the shortlisted projects (2 from each panel) and graded them independently. After discussions among the judging panel and evaluation of all judges' scores, the winners were finalized.



Pragati 2019 technical innovation competition participants



Pragati 2019 business plan competition judges panel

Chief Guest, Mr. Nelson David Corda, General Manager of Ashland, Asia Pacific Region and Guest of Honor, Mr. Suresh Shan, Mahindra and Mahindra Financial Services Limited, Head of Innovation and Future Technologies Business IT Solutions graced the valedictory ceremony. Mr. Corda addressed the gathering about entrepreneurship and encouraged the participants to work hard towards their goals. Mr. Corda and Mr. Shan, then gave away prizes to the winners of Pragati 2019.



Chief Guest Mr. Nelson David Corda addressing Pragati 2019 participants during valedictory ceremony. Also seen in the picture (from L to R : Dr. Prachi Raut, SFIT E-cell Convenor, Dr. Hariprasad , Dean Student's Affairs, Guest of honor Mr. Suresh Shan and SFIT E-cell Overall Coordinator Mr. Allan Lobo

**PRAGATI 2019 Technical Innovation Competition Winners:**

**First Prize (Rs. 40,000 and HBR Subscription):**

Complete the incomplete,  
Vidyavardhini's College of Engineering and Technology

**Second Prize (Rs. 20,000 and HBR Subscription):**

Ground Surveillance Rover,  
Bharti Vidyapeeth College of engineering

**Third Prize (Rs. 15,000 and HBR Subscription):**

Case Link,  
St. Francis Institute of Technology

**PRAGATI 2019 Business Plan Competition Winners:**

**First Prize (Rs 30,000 and HBR Subscription):**

Blue,  
St. Francis Institute of Technology

**Second Prize (Rs 15,000 and HBR Subscription)**

Besto,  
Pre-Incubation Stage Start-up

At the outset, Pragati 2019 was a grand success with approximate footfall of 3000 visitors and participants. We thank our generous sponsors, judges, participants for their support and co-operation.

Dr. Prachi Raut  
Convenor, SFIT E-cell

Mr. Allan Lobo  
Overall Co-ordinator (Student)